

30 - 02  
OCT - NOV  
2019

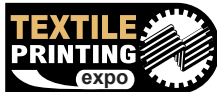
Jakarta International Expo  
KEMAYORAN  
INDONESIA

# POST SHOW REPORT



ALLPRINT EXPO 2019  
The 22nd International Exhibition on Total Solution  
for Printing Technology, Equipment, Supplies and  
Machinery Supplies

HELD IN CONJUNCTION WITH



Organized By



Supporting Ministry



Supporting Associations



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## Great Success for ALLPRINT EXPO 2019



### The Show at a Glance

Krista Exhibitions presenting ALLPRINT INDONESIA 2019 – The 22nd international exhibitions on total solutions for printing technology, equipment, supply and machinery featured more than 200 companies from China, India, Indonesia, Japan, Malaysia, Singapore, South Korea and Taiwan. Around 24,000 visitors from local and international came to visit this event and a number of programs with interesting theme presented during this exhibition for all attendees, including the general public.

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of October 30, opened by

- Director General of Agriculture Industries of Ministry of Industry of The Republic of Indonesia - Abdul Rochim
- Chairman of print media association - Ahmad Mughira
- Chairman of The Consideration Board Print Media Association - Jimmy Juneanto
- Chairman of Indonesia Printing Community - Usman Batubara
- Vice President of Federation of Nepal Printer's Association - Gopal Prasad Dhakal
- Vice President of Asia Print -Basit M.A.Zaidi
- President of Asia Print - Belle Yam
- CEO Krista Exhibitions - Dharma Salim
- CMO Krista Exhibitions - Christina Sudjie
- Secretary General of Printing Industries Association of the Philippines (PIAP) - John L. Choa
- President of International Expo Consults LLC - Sharif Rahman
- Persatuan Pengusaha Percetakan Melayu Malaysia - Badruddin Bin Abu Bakar
- Printing Industries Association of Bangladesh (PIAB) - Zulkor Shahin
- Vietnam Advertising Association - Nguyen Thanh Dao
- Malaysia 3D Media Association - Shahrul Azhar Bin Ismail

The success of Allprint Indonesia 2019 are supported by

- Ministry of Trade of The Republic of Indonesia
- Ministry of Industry of The Republic of Indonesia
- Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia
- Indonesian Chamber of Commerce (KADIN)
- Print Media Association (PPGI)
- Indonesian Packaging Federation (IPF)
- Indonesian Pulp & Paper Association (APKI)
- Indonesia Printing Community (KOPI Grafika)
- Indonesian Exhibition Companies Association (ASPERAPI)
- Asia Print

## EXHIBITION INFORMATION

Exhibition :

### **ALLPRINT INDONESIA 2019**

The 22nd International Exhibition on Total Solution for Printing Technology, Equipment, Supplies and Machinery Supplies

### **ALL PRINT INDONESIA EXPO INDO SIGN & ADVERTISING EXPO PRINT FOR PACK PRO LABEL EXPO INTER CORRUGATED EXPO**

Date : 30 Oct - 2 Nov 2019  
Venue : Jakarta International Expo, Kemayoran - Indonesia  
Exhibition Hours : 10.00 - 19.00 WIB

Admission :

- The exhibition is open to trade and business visitors only  
Pameran ini dibuka hanya untuk kalangan bisnis atau dagang
- Admission is by online and onsite registration  
Dengan registrasi melalui undangan anda dapat masuk ke pameran
- General public and minors below the age of 17 will not be permitted entry  
Anak dibawah usia 17 tahun dilarang masuk
- All visitors must be properly attired;  
those in shorts and slippers will not be allowed into the exhibition halls  
Dilarang memakai celana pendek dan sandal jepit dalam area pameran

## SUPPORTING MINISTRY & ASSOCIATION



The success of ALLPRINT Indonesia 2019 is supported by :

- Ministry of Trade of The Republic of Indonesia
- Ministry of Industry of The Republic of Indonesia
- Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia
- Indonesian Chamber of Commerce (KADIN)
- Print Media Association (PPGI)
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- Indonesia Printing Community (KOPI Grafika)
- Indonesian Exhibition Companies Association (ASPERAPI)
- ASIA PRINT

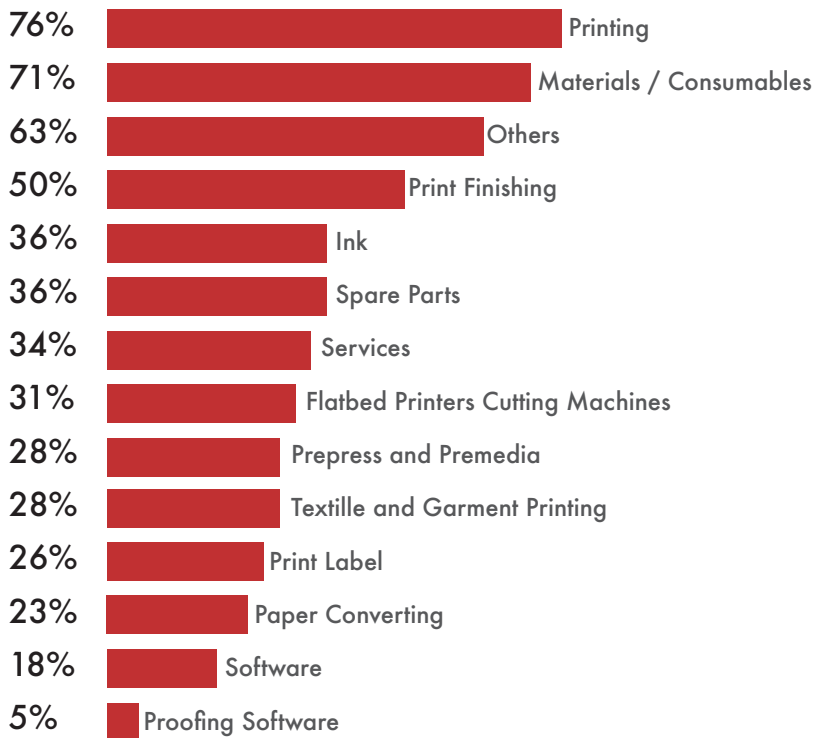


# Number of Exhibitors

TOTAL EXHIBITORS : **195**

Total Sqm : **13,944 sqm**

## Exhibitors by Product



## Exhibiting Countries



## Exhibitor SATISFACTION SURVEY

**95%**  
satisfaction rate

**94%**  
will participate next year



# Number of Visitors

TOTAL VISITORS : **22,684**

## International Visitors came from 19 Countries



Australia, Bangladesh, Canada, Chile, China, East Timor, France, Germany, Honduras, Hong Kong, Iceland, India, Iran, Italy, Japan, Jordan, Libya, Malaysia, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, North Korea, Pakistan, Philippines, Portugal, Saudi Arabia, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Vietnam, Yemen

## Local Visitors

Jakarta Barat

Jakarta Selatan

Bekasi

Jakarta Utara

Jakarta Timur

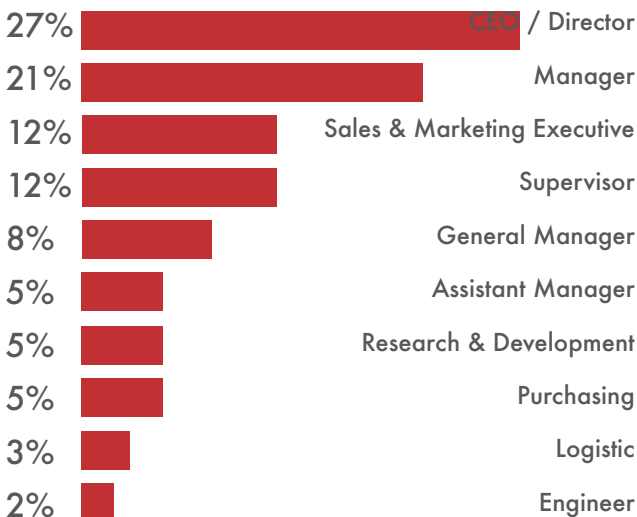
Tangerang

Jakarta Pusat

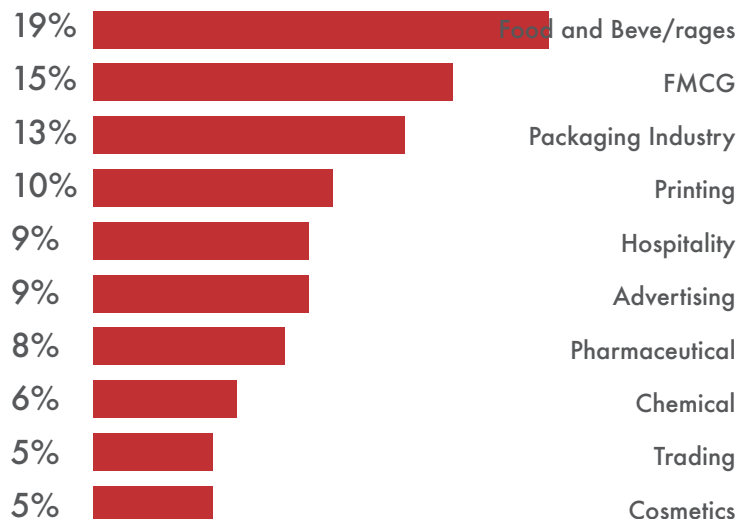
Tangerang

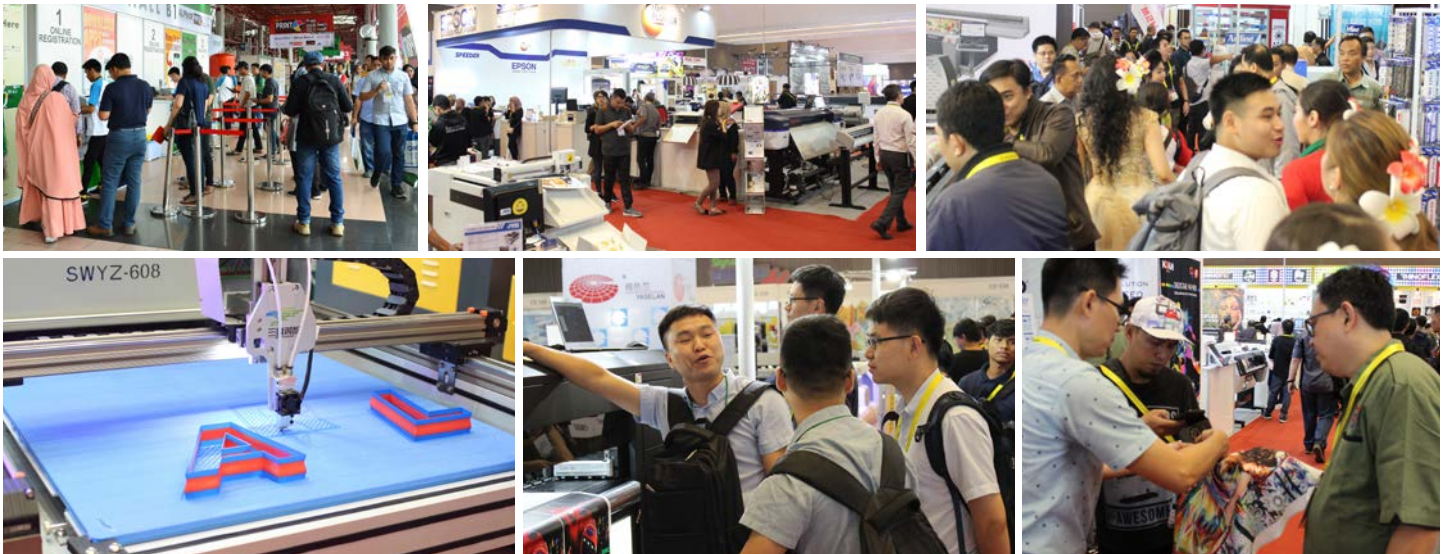
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## Visitors' Profile



## Visitors by Industry Sector





## Exhibitor's and Visitor's Testimonial

**Simon Park (MPL Korea)** "Exhibition This year compare to the last year it's quite bigger and also I think the only exhibition in this world that can serve machine directly on the exhibition" **Visitor**

**Isma (Kharisma Amalia Digital Printing)** "Saya pikir untuk pameran tahun ini lebih besar, lebih ramai, parkirannya lebih penuh lagi dari pada tahun kemarin dan lebih beragam informasi yang didapat seperti mesin-mesin apa yang baru" **Visitor**

**Nanda Agung (PT Epson Indonesia)** "Dengan adanya pameran ini kita tidak hanya bertemu dengan calon buyer tetapi kita juga bisa bertemu dengan sesama exhibitor dan bisa membuka wawasan baru dan market baru di sini" **Exhibitor**

**Djepri Djahyar (PT Aneka Warna Indah)** "Allprint adalah pameran digital printing terbesar di Indonesia karena skalanya internasional, semua perusahaan printing di Indonesia pasti tidak mau ketinggalan untuk ikut acara Allprint" **Exhibitor**

**Widodo (PT Multi Sistem Teknologi)** "Allprint tahun ini sangat bagus walaupun diadakan di akhir tahun tapi ambisi dan animo dari customer sangat tinggi sekali sehingga kita juga bisa dealing di pameran ini" **Exhibitor**

**Sanchia (Interior Design)** "Sangat bagus ya terutama untuk pemula yang mungkin masih belum tau bagaimana memulai usaha, banyak yang bisa dipelajari di sini dan orang-orangnya juga banyak yang membantu" **Visitor**

**Rudy Susanto (PT Modern Data Solusi)** "Sangat tepat dan kami sangat senang sekali di pameran ALLPRINT ini karena bisa mendapatkan lebih dari apa yang kami targetkan dan juga pengunjunnya sangat crowded dari hari pertama sampai hari terakhir ini" **Exhibitor**

## Visitor SATISFACTION SURVEY

**98%**  
satisfaction rate

**97%**  
will participate next year

Wednesday, 30 October 2019		
09.30 - 12.00 venue : Main Stage Hall D2	Opening Ceremony ALLPACK	
13.00 - 15.00 venue : Main Stage Hall C3	Opening Ceremony ALLPRINT	
09.00 - 17.00 venue : Main Stage Hall C1	Seminar HIPINDO Marketing Day	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar Nimby Technologies "The Rise of Data Driven Retail"	
14.00 - 17.00 venue : Seminar Room Hall A2 2 <sup>nd</sup> Floor	Singapore Manufacture Federation Seminar "Studying Ahead of The Competition : Business Expansion, Packaging Trends and Design. A Singapore - Indonesia Business Exchange"	
Thursday, 31 October 2019		
09.00 - 09.30 venue : Main Stage Hall C1	Opening Ceremony INASHOP	
08.30 - 16.00 venue : Seminar Room Hall A2 2 <sup>nd</sup> Floor	RAKERNAS PPGI	
13.00 - 17.00 venue : Gedung Pusat Niaga Bromo Room, 6 <sup>th</sup> Floor	Seminar FOOMA "Japanese Solutions for Food Processing in Indonesia"	
09.30 - 12.00 venue : Seminar Room Hall D2	Seminar Rieckermann "Innovative Solid Production Technology : Containment, TwinPro, MultiLab & Pellet Production"	
10.00 - 12.00 venue : Main Stage Hall C1	Seminar HIPINDO	
10.30 - 12.30 venue : Main Stage Hall D2	Seminar ADUPI & IPF "Sustainable Packaging Life Cycle Solutions"	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar PT NEC Indonesia "Smart Retail Store"	
13.00 - 17.00 venue : Seminar Room PMMC Hall D1	Seminar PMMC & GP Farmasi "Mencermati Trend Pasar Farmasi di Indonesia 2019 - 2024. Tantangan & Peluang Pengembangan Produk Baru"	
13.00 - 17.00 venue : Main Stage Hall C1	MUNAS HIPINDO	
13.30 - 16.00 venue : Seminar Room Hall D2	Seminar Rieckermann "The Art of Coffee Roasting Process & Packaging Systems"	
14.00 - 17.00 venue : Main Stage Hall C3	Printgraphic Magazine = Basic Printing (Tutorial Ilmu tentang Percetakan)	
14.30 - 16.00 venue : Seminar Stage Hall C1	Seminar Moka Indonesia "Manfaatkan Intelektual Data Untuk Mengembangkan Bisnis Anda"	
15.00 - 16.30 venue : Main Stage Hall D2	PRINTPACK = Seminar Smart Solution Adhesive	
16.30 - 17.30 venue : Seminar Stage Hall C1	Seminar PT Indie Marketindo Ceria "Omnichannel Retailing"	
Friday, 1 November 2019		
10.30 - 12.00 venue : Seminar Room Hall D2	Imas Asri Mulia = Allergen Control - Reducing Cross Contamination - Batch Traceability - The right Factory Design	
10.30 - 12.00 venue : Main Stage Hall D2	Seminar I.C.F & WELKO "Spray Dryers in the ATEX System"	
10.30 - 12.00 venue : Seminar Stage Hall C1	Seminar PT Mitra Amertha Sejatera "Mengapa Teknologi Lampu LED Lebih Baik"	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar Ninja Express "Saatnya Berbisnis Dengan Lebih Muda"	
13.00 - 16.00 venue : Main Stage Hall D2	Seminar Mandala Hamongan Sude "Strategi Pengembangan Usaha Makanan Minuman : Packaging and Food Safety"	
13.00 - 17.00 venue : Seminar Room PMMC Hall D1	Seminar PMMC & GP Farmasi "How to Set Up a Successful Biologics Facility - Development & Manufacturing Approach"	
13.00 - 17.00 venue : Seminar Room Hall D2	Seminar PATPI "Peluang dan Tantangan Bioplastik"	
13.00 - 17.00 venue : Main Stage Hall C1	Member Gathering GAPMMI	
14.00 - 16.30 venue : Main Stage Hall C3	PRINTPACK Magazine = Business Printing Revolution 4.0	
14.30 - 15.30 venue : Seminar Stage Hall C1	Seminar Ingram • Capture Your Edge With ZebraTechnologies • Unlocking Opportunities for Business Excellence and Growth with IOT and Cloud Wireless Connectivity • Empowering Retailers by Connecting Inventory, Shopper and Associate Journeys	
Saturday, 2 November 2019		
10.00 - 15.00 venue : Seminar Room Hall D	Seminar Packaging Development Federation "Sustainable Packaging for Better Life in the Future"	
10.30 - 12.00 venue : Main Stage Hall C3	Seminar PT Grafa International "Pengenalan Mesin Inspection Luster dan Pentingnya Fountain Solution Tanpa Alkohol"	
13.00 - 16.00 venue : Main Stage Hall C3	Seminar KOPI Grafika "Ngopi Hangat Pengendalian Proses Cetak"	



## Programme at ALLPRINT EXPO 2019

### Seminar

## Pengenalan Mesin Inspection Luster dan Pentingnya Fountain Solution Tanpa Alkohol

- Date and Time of Event : Sabtu, 2 November 2019
- Place of Event : JIExpo Kemayoran (Main Stage) - Hall C3
- Association Partner : PT Grafa
- Speaker / Guest : 1. Sidiq Murdianto - Sales Supervisor Machinery Dept  
2. Fitria Dwi Atmoko - Sales Representative  
3. Vivian Zou - Senior Account Manager LUSTER LightTech Group



### Seminar

## Business Printing Revolution 4.0

- Date and Time of Event : Jumat, 1 November 2019
- Place of Event : JIExpo Kemayoran (Main Stage) - Hall C3
- Association Partner : Printpack Indonesia
- Speaker / Guest : 1. Hadiprawiro Bono - CEO VIXDE  
2. Rudy Susanto - PT Modern Data Solusi - RICOH  
3. M. Dhafi - Printsoft  
4. Ken Teo - Senior Manager Industrial Konica Minolta Singapore  
5. Nils Frerichs - Area Sales Manager of FOREVER



# Programme at ALLPRINT EXPO 2019

## Seminar

### Basic Printing , Tutorial Ilmu Tentang Percetakan

- Date and Time of Event : Kamis, 31 Oktober 2019
- Place of Event : JIExpo Kemayoran (Main Stage) - Hall C3
- Association Partner : Printgraphic Indonesia
- Speaker / Guest :
1. Andrey Damar - Director of Printgraphic Magazine
  2. Kikie Nurcholik - Pakar Grafika Bidang Offset
  3. Aditya A. Suhartanto - Pakar Grafika bidang cetak digital printing
  4. Lina Mariani - Epson Indonesia
  5. Agus Prianto - Epson Indonesia



## Seminar

### RAKERNAS PPGI

- Date and Time of Event : Kamis, 31 Oktober 2019
- Place of Event : JIExpo Kemayoran (Seminar Room) - Hall A2
- Association Partner : PPGI ( Persatuan Pengusaha Grafika Indonesia )
- Speaker / Guest :
1. Rick Bravo - HP Pagewild Industrial
  2. Abdul Rochim - Direktorat Jenderal Industri Argo
  3. Bonardo Tobing - BNSP
  4. Supriyanto - Kepala Bidang Perbukuan Pendidikan & Budaya



# Programme at ALLPRINT EXPO 2019

## Seminar

### Ngopi Hangat Pengendalian Proses Cetak

- Date and Time of Event : Sabtu, 2 November 2019
- Place of Event : JIExpo Kemayoran (Main Stage) - Hall C3
- Association Partner : KOPI Grafika
- Speaker / Guest :
1. Kikie Nurcholik - Pakar Grafika Bidang Offset
  2. Martinus Herlinsen - Tim Ahli Komunitas Printing Indonesia
  3. Markuat Adi Pranata - Ketua Bidang Organisasi
  4. Muhamad Said - Sekretaris Jendral KOPI Grafika
  5. Eko Pranoto - Dosen Teknik Grafika dan Penerbitan"



# See You Next Year

# 27 - 30 OCT 2021

Jakarta International Expo,  
Kemayoran - Indonesia



## YOUR PRINTING & ADVERTISING SOLUTION



ALLPRINT EXPO 2021  
The 23rd International Exhibition on Total Solution  
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Machinery Supplies

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